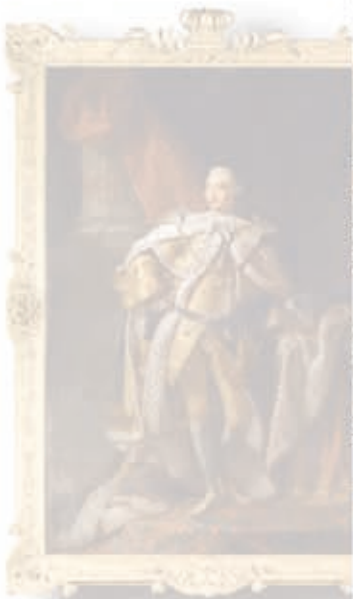


Jamestown-Yorktown Foundation, Inc.



2008-2009 Annual Report to Donors





Jamestown Settlement and the Yorktown Victory Center are places of discovery. When visitors step into the colonial world, they rediscover ideals fundamental to our national heritage—representative government, political rights and freedom, economic opportunity, and strengths drawn from diverse cultures. Through nationally recognized living-history programs and museum galleries, Jamestown Settlement and the Yorktown Victory Center tell the stories of where and how America began.

The Jamestown-Yorktown Foundation is dedicated to teaching, interpreting, and preserving the stories of the people and places that form the foundation of our unique American identity.

Donations to the Jamestown-Yorktown Foundation, Inc., Annual Fund and to special projects ensure that our mission-driven education programs inspire and engage audiences at our museums, in classrooms across the Commonwealth, and in homes across the nation.

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Letter from the President and the Executive Director

Our living-history museums rank among the nation's best because of a public-private partnership. The Commonwealth of Virginia supports the museums' buildings and staff. Private donors provide essential funds for the educational programs that bring history to life.

The Jamestown-Yorktown Foundation, Inc., is keenly aware that at a time when museums all across the country are facing unprecedented financial pressure, it's critical to evaluate all projects and programs for their impact on the bottom line.

Ultimately our goal is to ensure that our museums are institutions that educate and inspire. For in the words of Patrick Henry, "I know of no way of judging the future but by the past."

In 2009, we reached more schoolchildren than any other museum in the Commonwealth. We staged a one-of-a-kind exhibition that illuminated the shared history of Jamestown and Bermuda. We acquired significant artifacts that create tangible connections to our shared past.

Your commitment to preserving and teaching the stories of our nation's earliest years made it possible. Within these pages is the report not only of our success, but of yours.

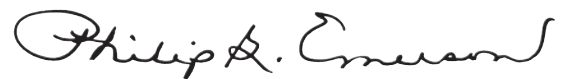
Because of you, history came to life through educational programs at our museums and in classrooms across the state. Teachers across the country accessed our educational resources through our Web site. More than 700,000 visitors reconnected with the stories of the people and places that shaped our unique American identity.

It is the responsibility and privilege that we share – to give generously of ourselves to preserve our past and, indeed, to shape our future.

Thank you.



Sue H. Gerdelman
President



Philip G. Emerson
Executive Director

“We now have an arsenal of objects and experiences with which we can bring history alive, engage students’ minds and imaginations, and foster a love and appreciation for our ancestors.”

- Teachers who participated in the 2009 Summer Teacher Institute



The www.historyisfun.org Web site continues to grow as an informational and educational resource. In fiscal year 2009, the site attracted 1,476,596 visits.

During the past year, the support of our donors helped us to continue to offer exciting, interactive educational programs that engage and educate schoolchildren and visitors of all ages.

School-based Education Programs

Private financial support brings Virginia schoolchildren face-to-face with the past in their classrooms and at our museums.

To ensure that disadvantaged school districts have access to outreach and on-site programs, the Jamestown-Yorktown Foundation developed the Elementary School Scholarship Program. Using the rich educational resources of the Foundation, teachers and students participate in a series of structured educational activities designed to stimulate learning – all at no cost to the students, their teachers, or the schools. During the 2008-2009 school year, private donations enabled 20,951 students to participate in outreach programs in their classrooms, and 2,013 to visit one of our museums to experience the living-history areas, handle reproduction artifacts, and explore the galleries. A grant of \$100,000 from a private foundation has fully funded the Elementary School Scholarship Program for the 2009-2010 school year.

The 2009 Summer Teacher Institute brought 24 teachers to our museums from across Virginia. Over the course of one intense week, they participated in tours, presentations, workshops, and firsthand experiences in historical interpretation. The 2009 Institute was funded entirely through private gifts from The Ukrop Foundation and from a private foundation. A generous grant made in fiscal year 2009 has ensured the Institute will continue in the summer of 2010.

JYF’s educational materials and programs are developed to support the Standards of Learning, created by the Virginia Department of Education with the goal of encouraging “the study of history to emphasize the intellectual skills required for responsible citizenship.”

Electronic Education Resources

Developing educational resources in the digital age expands our reach beyond our museums and brings our educational resources into classrooms and homes across the country and around the world.

The Jamestown-Yorktown Foundation Web site www.historyisfun.org includes educational content for the general public as well as materials specifically designed for use by educators.

Traditional curriculum materials made available through our Web site continue to be an important resource for teachers to incorporate in their classrooms. Newly developed Web-based educational content supports Yorktown Victory Center’s educational goals and focuses on the American Revolution, the victory at Yorktown, and the development of the new nation.

Special Museum Programs and Lectures

From theme and heritage events to lecture series, special programs extend and enhance the museum experience. These learning opportunities are an invitation to discovery throughout the year.

Special Museum Programs: Virginia Indian Heritage Day – July 26, 2008 – held at Jamestown Settlement. Introduced Children’s Day – September 27, 2008 – at Jamestown Settlement, featuring 17th-century games and entertainment. Yorktown Victory Celebration – October 18 and 19, 2008 – marked the 227th anniversary of the decisive American and French victory at Yorktown in 1781. “From Africa to Virginia” theme month – February 2009.

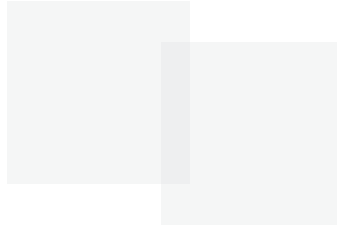
Public Lectures: In 2009, the “Jamestown and Bermuda” free lecture series, made possible by the Dominion Foundation, featured Bermuda filmmaker Lucinda Spurling; University of Tennessee Professor of History Lorri Glover; University of Rochester Associate Professor of History Michael Jarvis; and Masterworks Museum of Bermuda Art Founder and Creative Director Tom Butterfield.

Special Exhibitions

Special exhibitions offer the opportunity to examine in-depth topics that expand our understanding of the world of early America.

On March 4, the Foundation, Inc., hosted guests from Bermuda for a gala event to celebrate the opening of “Jamestown and Bermuda: Virginia Company Colonies.” This extraordinary exhibition, in place from March 1 – October 15, 2009, at Jamestown Settlement, explored the shared history and links between England’s first two permanent colonies in the New World, on the occasion of Bermuda’s 400th anniversary. “Jamestown and Bermuda: Virginia Company Colonies” was made possible by grants from James City County, the Bank of Bermuda Foundation, the Jamestown 400th Commemoration Commission, the Robins Foundation, and Mr. John D. Carr.

A grant from James City County will enable the Foundation to mount “Werowocomoco: Seat of Power” at Jamestown Settlement in 2010. The six-month exhibition, opening May 15, will display for the first time in a museum setting artifacts from Werowocomoco, the political, social, and religious center of the Powhatan chiefdom that inhabited coastal Virginia when English colonists landed at Jamestown in May 1607.



“Children’s Day” at Jamestown Settlement was a festive day of 17th-century games, puppet shows, storytelling, and hands-on crafts.



Bermudians joined guests at a March 3, 2009, reception for friends and colleagues of the Jamestown-Yorktown Foundation. Here, The Honorable Terry Lister, Bermuda’s Minister of the Environment, Telecommunications and E-commerce (left) converses with Foundation Senior Director of Museum Operations and Education Joe Gutierrez.





"King George III in Coronation Robes," an 18th-century portrait of the British monarch who was a key figure during the American Revolution.

Artifact Acquisition and Conservation

Artifacts, when coupled with descriptive graphics, compelling exhibit settings, and interactive gallery technology, can help set the stage for the living-history and hands-on activities of the outdoor interpretive areas.

Over the past decade, our curators have focused their efforts on strengthening the collection in time for Jamestown's quadricentennial. Now we must build the Yorktown Victory Center collection.

The need is urgent -- \$2.5 million. To date, gifts totaling \$750,000 have enabled us to acquire objects that will for generations offer a physical connection to the men and women of the American Revolution.

A rare Declaration of Independence broadside is the crowning achievement in a series of significant recent acquisitions – all acquired in fiscal year 2009 with private funds.

The Declaration of Independence broadside is on display in the current Yorktown Victory Center's Declaration of Independence Gallery. It will occupy a prominent place in the Yorktown Victory Center's planned new exhibition galleries.

Annual Fund

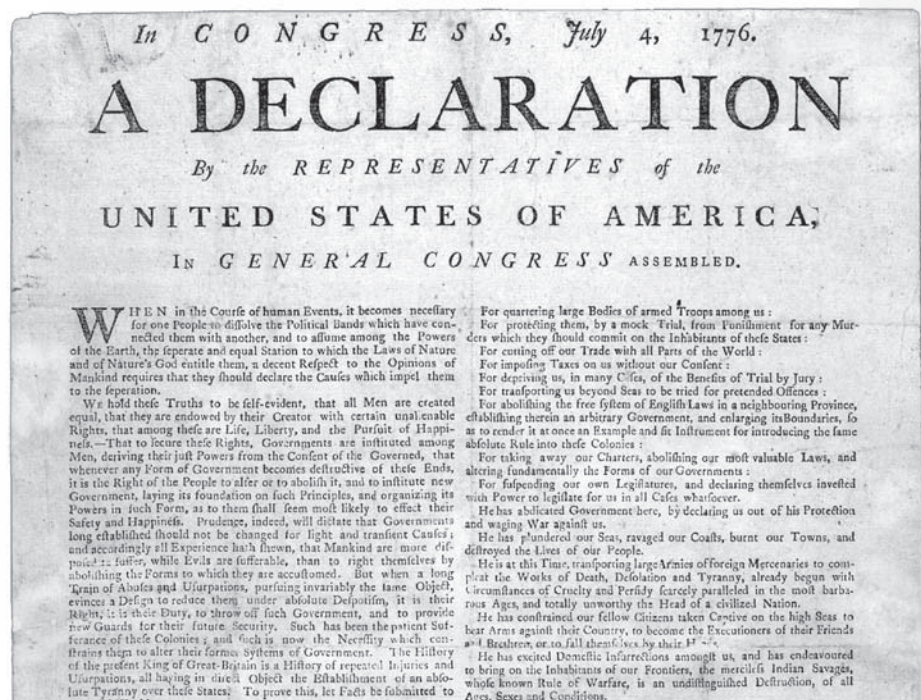
The private support raised through the Jamestown-Yorktown Foundation, Inc., the 501(c)(3) private fundraising arm of the Foundation, helps to sustain the mission-driven programs that bring history to life for hundreds of thousands of visitors and schoolchildren each year.

Despite a recessed economy, the Annual Fund ended fiscal year 2009 with strong participation: 584 joined us with first-time gifts, and 2,323 renewed their commitment to our mission. All told, the Annual Fund raised \$772,411. Those funds will have a direct impact on museum programs in the fiscal year ending June 30, 2010.



A 1773 first edition of "Poems on Various Subjects, Religious and Moral" by freed-slave Phillis Wheatley, the first book to be published by an African American.

This rare 1776 Declaration of Independence broadside was purchased in 2009 with a grant from a private foundation. On display at the Yorktown Victory Center, this iconic artifact of the American Revolution will offer a tangible connection to the words that changed the course of world history.



The 1607 Society

The 1607 Society, whose members are among the Foundation's most dedicated supporters, provided 57 percent of Annual Fund revenues last year. Their gifts of \$1,607 and above provide an important base of unrestricted support that allows the Foundation to respond quickly and flexibly to needs and opportunities. Increasing our number of members in this leadership group will have a dramatic effect on the Annual Fund as we move forward.

Members of *The 1607 Society* were recognized for their giving this past year with invitations to exclusive museum exhibit opening receptions, special access to Jamestown Settlement's and Yorktown Victory Center's recent acquisitions, and private tours of our museums.

Corporate Circle

We were pleased to develop and introduce an exclusive membership category in fiscal year 2009 to recognize the businesses and corporations who so generously support our work. Leadership gifts from members of The Corporate Circle enhance our museums and enable the Foundation to bring history to life for schoolchildren and visitors of all ages. Corporations making investments of \$5,000 and above in the Annual Fund qualify for membership in this exclusive circle.

Endowment

The Jamestown-Yorktown Foundation, Inc.'s, Finance Committee closely monitors investments to ensure the endowments stay on course and will provide support for our programs well into the future.

Our endowments grew to \$13.5 million as of June 30, 2009.

Endowment for Education

The endowment for education supports educational opportunities for schoolchildren and visitors of all ages, both on-site at Jamestown Settlement and Yorktown Victory Center and in outreach settings beyond our museums. The endowment also supports planning and presentation of special exhibitions.

The Endowment for Education includes the following named endowments:

- The Hatcher Endowment for Special Exhibitions
- The Northrop Grumman Newport News Endowment for Education
- The William Randolph Hearst Foundation Endowment for Education
- The Hunter B. Andrews Endowment for Education
- The Endowment for the Lewis A. McMurrin, Jr., Summer Teacher Institute

Endowment for Museum Acquisition and Conservation

The endowment for acquisition of artifacts and collections care helps the museums purchase and preserve objects at both Jamestown Settlement and the Yorktown Victory Center. The endowment for conservation helps the museums preserve tangible evidence of the past.

A British Brown Bess musket dated 1776 whose markings include that of David Ames, who examined and stamped confiscated weapons as they were deposited into the Massachusetts Committee of Safety arsenal at Springfield.



The Legacy Society

Planned gifts offer the opportunity for prudent, thoughtful giving that helps build the Jamestown-Yorktown Foundation, Inc., endowments and ensure that our museums can build upon the strengths of our collections and educational programs.

The Legacy Society was formed in 2007 to honor and recognize those who have thoughtfully provided for our museums' future with a planned gift. Members of The Legacy Society enjoy a special relationship with the Jamestown-Yorktown Foundation and are offered exclusive opportunities to experience our museums.

For more information on planned gifts, please call Ms. Carter Sonders, Chief Development Officer, or Ms. Julie Basic, Senior Development Officer, at (757) 253-4139. All inquiries are confidential and without obligation.



After lengthy consideration and careful consultation with their financial advisor, Bill and Betty King chose to support the mission of the Jamestown-Yorktown Foundation in their estate plans. "Awareness of, and appreciation for, how we came to be who we are encourages imagination and creativity. A deferred gift allows us to preserve our history for future generations while providing for our own financial security until we no longer need it," said Betty King.



Portrait of Louis XVI, King of France,



Silver Chanukah lamp, German, 18th century



Terra cotta bas-relief portrait of Benjamin Franklin by Jean Baptiste Nini, 18th century



German Jaeger rifle, circa 1775

Planning for a New Museum of the American Revolution

The international spotlight that focused on the Jamestown quadricentennial in 2007 gave the Jamestown-Yorktown Foundation the unique opportunity to bring together public and private resources to reshape Jamestown Settlement into a world-class museum. Today, those investments bring to life the story of the three cultures that shaped our nation.

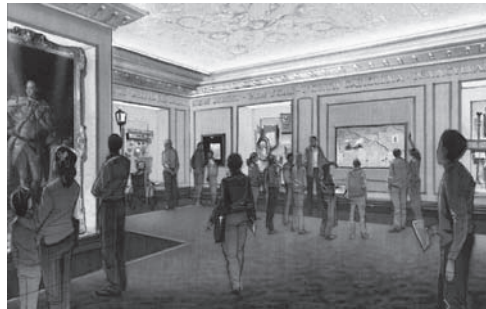
The American Revolution was not an event, it was a process, and the process continues to change people's lives even today. . . ideas that fueled the Revolution can be accepted or rejected but cannot be ignored.

– Dr. Tom Davidson, Senior Curator,
Jamestown-Yorktown Foundation

That same public-private partnership will be crucial as we turn to the next chapter in our history: replacing the current aging structures at the Yorktown Victory Center with a new museum of the American Revolution.

Despite several renovations over the years, the challenges of maintaining the facility – one that was not originally designed as a museum – quickly multiplied. The Jamestown-Yorktown Foundation Board of Trustees, after considering several options, determined that replacing the museum building was the most effective and financially responsible solution.

The galleries, exhibits, and living-history programs at the new Yorktown Victory Center will put the complex story of American independence into a broader global context.



The new museum will feature museum galleries, visitor amenities, and an education center under one roof. The building's façade was designed to complement the surrounding Yorktown architecture.

Ways to Make a Contribution

The Jamestown-Yorktown Foundation, Inc., relies on your continued involvement as we preserve the past and shape the future of our nation. There are numerous ways to support the Jamestown-Yorktown Foundation, Inc.

The 1607 Society: Your leadership gift of \$1,607 or more entitles you to the exclusive benefits of membership in *The 1607 Society* while helping to maintain vital museum programming and conserve historic artifacts for future generations.

Annual Fund: Your tax-deductible gift supports a wide variety of educational programs at both Jamestown Settlement and Yorktown Victory Center. Donor clubs at various giving levels offer members special activities and opportunities to experience our museums.

Give online: Your tax-deductible gift of any amount can be made on our secure Web site, www.historyisfun.org/giving.htm

Phone: To make a gift by phone using your credit card, call (757) 253-4139.

Mail: Make your check payable to Jamestown-Yorktown Foundation, Inc., and mail to P.O. Box 3605, Williamsburg, VA 23187-3605.

Matching Gifts: Many companies will match all or part of your donation. To find out if your employer will match your gifts, visit www.historyisfun.org/ways-to-give.htm or contact your employer's human resources department.

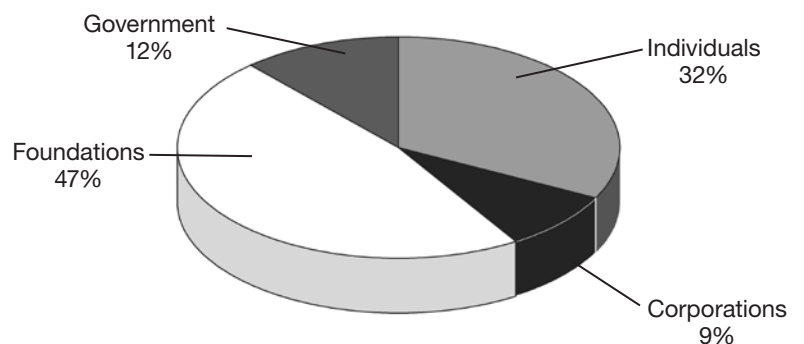
Planned Gifts: Planned gifts can take many forms. Members of the Jamestown-Yorktown Foundation, Inc., staff are happy to work with you and your advisers to ensure that your gift meets your goals and the Foundation's needs.

Fiscal Year 2009 Financial Overview

The Jamestown-Yorktown Foundation, Inc., is a 501(c)(3) non-profit organization that pursues private funds to strengthen and maintain museum programs and services, assists with the development of the museum collection, and oversees the endowment.

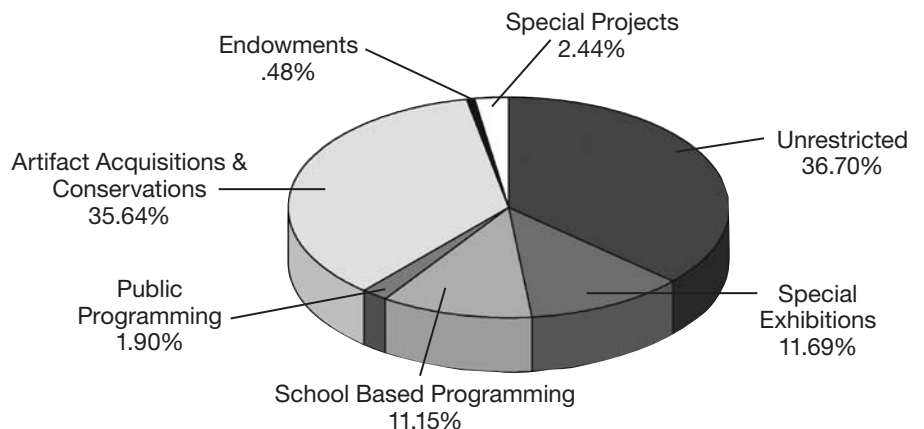
The Jamestown-Yorktown Foundation, Inc., is audited annually. The audit for the fiscal year ending June 30, 2009, was conducted by the firm of Cherry Beckaert & Holland. The auditors issued an unqualified opinion that "the financial statements present fairly, in all material respects, the financial position of the Jamestown-Yorktown Foundation, Inc. as of June 30, 2009, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America."

Commitments Received in FY2009



Individuals	\$681,563
Corporations	181,117
Foundations	994,600
Government	247,243
TOTAL	\$2,104,523

Distribution of Funds in FY2009



Unrestricted	\$772,411
Special Exhibitions	246,000
School-Based Programming	234,710
Public Programming	40,000
Artifact Acquisitions & Conservation	750,000
Endowments	10,100
Special Projects	51,302
TOTAL	\$2,104,523

Mission Statement

The Jamestown-Yorktown Foundation, an educational institution of the Commonwealth of Virginia, shall foster through its living-history museums – Jamestown Settlement and the Yorktown Victory Center – an awareness and understanding of the early history, settlement, and development of the United States through the convergence of Native American, European, and African cultures and the enduring legacies bequeathed to the nation.

The Jamestown-Yorktown Foundation, an educational institution of the Commonwealth of Virginia, is governed by a Board of Trustees.

Board of Trustees During FY09

Mr. A. Marshall Acuff, Jr.	Mrs. Sue H. Gerdelman	Ms. Constance R. Kincheloe
The Honorable L. Ray Ashworth	Ms. Ann Parker Gottwald	The Honorable Robert F. McDonnell
Mr. Frank B. Atkinson	The Honorable H. Morgan Griffith	The Honorable William C. Mims
Ms. Mary Frances Bailey	The Honorable Phillip A. Hamilton	Ms. Linda R. Monk
The Honorable William T. Bolling	The Honorable Frank D. Hargrove, Sr.	The Honorable Thomas R. Morris
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The Honorable H. Benson Dendy III	Professor Ervin L. Jordan, Jr.	The Honorable John C. Watkins
Ms. Suzanne O. Flippo	The Honorable Timothy M. Kaine	Mrs. Laura R. Wright

The Jamestown-Yorktown Foundation, Inc., coordinates private fund development in support of Jamestown-Yorktown Foundation programs and is governed by a Board of Directors.

Board of Directors During FY09

Mr. A. Marshall Acuff, Jr.	Mrs. Marjorie N. Grier	Mr. Joseph W. Montgomery
Ms. Jeannie P. Baliles	The Honorable John H. Hager	Mr. J. Robert Mooney
Mr. Charlie A. Banks III	Mr. J. Roderick Heller III	Mr. Lloyd U. Noland III
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The Honorable Vincent F. Callahan, Jr.	Mrs. Jane T. Kaplan	Mr. Carroll W. Owens, Jr.
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Mrs. Sue H. Gerdelman	Dr. Robert E. Martínez	Mr. F. Jay Ward
	Mr. George L. McCabe, Jr.	

Management

Philip G. Emerson, Executive Director
Laura W. Bailey, Executive Assistant to the Boards
Susan K. Bak, Senior Director of Marketing & Retail Operations
Joseph A. Gutierrez, Jr., Senior Director of Museum Operations & Education
J. Jeffrey Lunsford, Deputy Executive Director of Administration
Carter S. Sonders, Chief Development Officer



Jamestown-Yorktown Foundation, Inc.

Development Office

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